

Improve your wellbeing and get rewarded

Total wellbeing users can earn points and unlock tiers for more rewards by completing various wellness activities on the platform such as the LifeWorks Health Assessments and Challenges, or by selecting and reviewing Snackable Wellbeing content.

The key to the LifeWorks Wellness rewards program is that users must continue completing wellbeing activities regularly in order to maintain their Tier status. If a user does not reach the points required to remain in the tier, they will regress to the previous tier and the associated minimum tier points.

Points and Tiering Journey		
Tier	Required points to stay in tier	
Bronze 0-2499 points	-	
Silver	1200	
2500-4999 points	(400/month)	
Gold	2400	
5000-9999 points	(800/month)	
Platinum	3600	
10,000+ points	(1200/month)	



How to earn points

Users can navigate to "Your Tier Progress" in their Profile to see a personal dashboard of their points and progress.

Activity	Points assigned	Detail
TWI Full T1 Assessment completion	500	1 per year
TWI Full T2 Assessment completion	500	1 per year at least 10 months after the first HRA has been completed.
TWI Pillar completion	10	Per TWI assessment pillar 1 per month.
Join Corporate Challenge (team/individual)	100	Per challenge (Only one corporate challenge can be run)
Join Personal Challenge	100	Per challenge (Same challenge type cannot run simultaneously)
Complete Corporate Challenge (team/individual)	250	Per challenge (need to satisfy the challenge win criteria to earn points)
Complete Personal Challenge	200	Per challenge (need to satisfy the challenge win criteria to earn points)
Steps: Daily Light Activity 1,000 – 5,999 steps	5	Points are awarded for verified steps (i.e., walking, jogging, running) per day. When multiple workouts are recorded for the same day, you'll be credited with the one that is worth the most points. Verified via wearable device, fitness app or health aggregator app, heart rate monitor.
Steps: Daily Moderate Activity 6,000 – 9,999 steps	10	
Steps: Daily High Activity 10,000 – 14,999 steps	15	
Steps: Daily Expert Activity 15,000+ steps	20	
Habitude: Log a habit change	5	Self-reported, log max 1 per day in each Habitude Challenge.
Platform joining bonus	25	A welcome bonus for joining the platform and an opportunity to educate the user on how points work.
Snack-able well-being 1st read bonus	25	A welcome bonus for reading snack-able well-being for 1st time
Snack-able well-being session consumption	5	Per session (maximum 5 sessions per week) – 25 points max
Snack-able well-being reading streak bonus	25	Consume 5 daily sessions per week
Promoted activity	1500	1 per year